Claims:

- 1. A method for a plurality of reporters to collectively report team-member activity that is causal to team achievement, comprising the steps of:
 - a) providing one or more data processors for receiving and processing report data;
 - b) providing memory for storing report data;
 - c) providing data entry device for inputting and outputting data;
 - d) guiding REPORTERs on how to collectively selforganize information gathering activities by
 displaying and committing REPORTERs intentions via
 said data entry device;
 - e) creating a common perspective among the plurality of REPORTERs to guide collective discovery of valued team-member actions;
 - f) creating among the plurality of REPORTERS, consistent measuring and valuing of team-members' contributions by processing report data on said data processor(s);
 - g) creating composite reports of valued team-member actions, storing and retrieving them from said memory;

wherein said data processor(s), memory and data entry device are connected to a data communications network to process, store and communicate data, and wherein a plurality of reporters can collectively self-organize to share tasks of role selection, information discovery and information reporting, thereby integrating activity to simulate one omniscient information gatherer.

- 2. The method of Claim 1, further comprising:
 - h) recording redundant reports via said data entry device and selecting a representative report from each set of redundant reports by said data processor(s); and
 - aggregating said representative reports to create composite reports by said data processor(s); and
 - j) deterring hostile attempts to report false data by filter means.
- 3. The method of claim 2, further comprising:
 - k) refining reporting skills by re-enforcement learning including:
 - i) apprising reporter of reporting accuracy in relation to a standard by report quality
 feedback means;

- 11) establishing a reporter's reputation for reporting by proficiency skill level means; and
- iii) sharing reporters' knowledge and observations by collaboration means.
- 4. The method of claim 3, wherein the boundary of the CONTEST is extended to include REPORTERs as participants in the on-going CONTEST by providing PLAYERs with real-time feedback of the effectiveness of actions, further comprising:
 - 1) integrating and reporting of CONTEST analysis to CONTEST PLAYERs for re-enforcement learning to guide action choices during a CONTEST.
- 5. The method of claim 3, wherein PLAYERs rely solely on peer-to-peer collaboration in pursuit of the team goal; and further, said reporting is accomplished by the PLAYERs.
- 6. The method of claim 3, further comprising:
 - m) developing refinements to existing ASPECTs or discovering additional valuable ASPECTs previously not uncovered, for modification of the reporting measurement rules by reporter collaboration means.
- 7. A system for a plurality of reporters to collectively report team-member activity that is causal to team achievement, comprising:

- a) one or more data processors for receiving and processing report data;
- b) a memory for storing report data;
- c) a data entry device for inputting and outputting data;
- d) signup commitment means for guiding REPORTERS on how to integrate information gathering activities by displaying and committing REPORTERS intentions via said data entry device;
- e) team-member interaction protocol means for creating a common perspective among the plurality of REPORTERS to guide reporters' collective discovery of valued team-member actions;
- f) team goal-achievement value system means employed by the plurality of REPORTERs to create consistent measuring and valuing of team-members' contributions by processing report data on said data processor(s);

g) means to record report data and create composite

reports, storing and retrieving them from said memory; wherein said data processor(s), memory and data entry device are connected to a data communications network to process, store and communicate data, and wherein a plurality of reporters can collectively self-organize to share tasks of role selection, information

discovery and information reporting, thereby integrating activity to simulate one omniscient information gatherer.

- 8. The system of Claim 7, further comprising:
 - h) means for recording redundant reports in memory and selecting a representative report from each set of redundant reports; and
 - 1) means for aggregating said representative reports via said data processor(s).
 - j) means for deterring hostile attempts to report false data.
- 9. The system of claim 8, further comprising:
 - k) refining reporting skills by re-enforcement learning means including;
 - i) apprising reporter of reporting accuracy in relation to a standard by report quality feedback means via said data entry device;
 - ii) establishing a reporter's reputation for reporting by proficiency skill level means; and iii) sharing reporters' knowledge and observations by collaboration means.
- 10. The system of claim 9, wherein the boundary of the CONTEST is extended to include REPORTERs as participants in the on-going CONTEST by providing

PLAYERs with real-time feedback of the effectiveness of team-member actions, further comprising:

- 1) integrating and reporting of CONTEST analysis to CONTEST PLAYERs for re-enforcement learning to guide action choices during a CONTEST.
- 11. The system of claim 9, wherein PLAYERs rely solely on peer-to-peer collaboration in pursuit of the team goal; and further, said reporting is accomplished by the PLAYERs.
- 12. The system of claim 9, further comprising:
 - m) developing refinements to existing ASPECTs or discovering additional valuable ASPECTs previously not uncovered, for modification of the reporting measurement rules by reporter collaboration means.